

# KRISTIN BUNYARD

ECOMMERCE SPECIALIST • PRODUCT PHOTOGRAPHER

9009 N FM 620, #2304 • AUSTIN, TX 78726 • 806-535-7777 • KRISTIN@APARTMENT213.COM

## ABOUT

Accomplished and highly organized ecommerce professional with over 20 years of web & graphic design experience, and 8 years in online retail. Able to decisively lead when required, while still fostering unity and cohesiveness within the team. Keenly aware of the importance of a strong and agile ecommerce presence in these fluid times.

## CORE COMPETENCIES

Ecommerce	● ● ● ● ●
SEO	● ● ● ● ●
HTML/CSS	● ● ● ● ●
Design	● ● ● ● ●
Leadership	● ● ● ● ●
Decision Making	● ● ● ● ●
Multitasking	● ● ● ● ●
Customer Service	● ● ●

## AWARDS & OTHER

- Addy Award & Best of Show in Print by Lubbock Advertising Federation
- Over 20 awards from the National Council for Marketing and Public Relations
- Guest instructor for South Plains College - Design & Layout
- Tutor for Lubbock ISD - Adobe Illustrator
- Guest instructor for Upward Bound Program - Logo Design

## PRECISION CAMERA AND VIDEO • AUSTIN, TX

### Ecommerce Supervisor • 2018 - Present

- Administration of over 5000 products in the PCV online catalog - including descriptions, product-specific SEO, and on-site search
- Rapidly pulling and processing online orders while maintaining clear communication with the customer
- Lead, train, and collaborate with our ecommerce and sales team to streamline the ordering process
- Revamp and improve old products to increase our online conversion rate and organic search results

## RED RAIDER OUTFITTER • LUBBOCK, TX

### Internet Product Specialist • 2013 - 2018

- Product photography for expansive collegiate ecommerce site
- Responsible for complete ecommerce platform change and site redesign for RRO, and their sister company, Chrome
- Website administration, product descriptions, and SEO

## GULF DIRECT • AUSTIN, TX

### Web/Graphic Designer • 2011 - 2014

- Website and logo design for political candidates and campaigns
- Layout and design for direct mail, advertising, brochures, etc.
- Image editing and color correction for collateral material

## STEPHEN JOSEPH INC. • LUBBOCK, TX

### Web Diva • 2006 - 2010

- Website design and administration for 4 company websites and weekly newsletters
- Layout and design for seasonal print catalogs
- Product photography, color correction and image editing

## CITY VIEW CHRISTIAN FELLOWSHIP • LUBBOCK, TX

### Graphic Designer • 2004 - 2005

- Website design and weekly content updates
- Graphic design and layout for weekly bulletins, flyers, advertising and promotional materials
- Database maintenance and mail-outs

## SOUTH PLAINS COLLEGE • LEVELLAND, TX

### Visual Communications Specialist • 1999 - 2004

- Graphic design and layout for all advertising, general catalogs, and theatre department posters
- Website design and administration for the main website and intranet
- Image editing and color correction for all photography